

Who we are...

Youth Nation Sports, also known as YNS, is a locally owned and operated company. It was founded in 2011 by two good friends that had been talking on and off about a sports themed software idea since 2005. After several years of talking and several of our children's sports events, we decided to set the wheels in motion. Our goal is to create a youth sports magazine that focuses and highlights the achievements of young athletes, build self confidence in the athletes by recognizing their hard work and accomplishments through print, and last but not least, help organizations spread their message or mission statements so that others may know and hopefully want to be involved.

What we do...

At Youth Nation Sports we are dedicated to creating youth sports magazines that are all about the person reading it. Literally! We gather, edit, and publish articles submitted by your organization's teams into issues categorized by themes, events, age groups, regions, etc. We then offer every athlete the ability to customize their own issues for purchase. The end result is a youth sports magazine that is filled with relevant articles and information for the reader about their team and peer teams alike. Combine that with a player's satisfaction of seeing their team or individual picture on the cover, and you have highly marketable conduit for your organization's information.

Why One Goal...

To understand how Youth Nation Sports began working with One Goal Sports, you would have to be familiar with the expression "The Cobbler's Children Have No Shoes". It all came about one Friday afternoon when I noticed that I was going to be late for my daughter's soccer practice at One Goal. As I was driving to the practice, I realized that I was late because I was so busy working on a magazine for someone else's child. That is when it hit me. If I was going to be working so hard on a magazine, I should at least take some time to do one for my own daughter's team. A few conversations later, YNS and One Goal Sports decided to partner together for the purpose of providing a youth sports magazine that would recognize the accomplishments of the hard working athletes, and aid in the promotion of One Goal's great mission.

I can honestly say that I do not think things could have worked out any better. My daughter plays at One Goal because my wife and I believe in One Goals mission, and now not only am I getting to create a magazine for my daughter's team, but I am able to work with One Goal Sports and help them promote their great mission!

Cory Harris
(Co-Founder)
Youth Nation Sports